

## Five mental wellness professionals joined Kuaishou's Mental Wellness Sunshine Program to safeguard the mental wellness of users

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China National Radio: Eive mental wellness professionals joined Kuaishou's Mental Wellness Sunshine Program to safeguard the mental wellness of users

Kuaishou joined hands with Customer App of People's Daily Health to produce the second episode of live stream titled "Overcoming Psychological Challenges". Five up-and-coming mental wellness professionals, who acted as the safeguarding officers of Kuaishou's Mental Wellness Sunshine Program, were invited to join the live streaming, among them were a psychiatrist from a well-known hospital, a psychological consultant who is one of the first such consultants of PRC and who works at the frontline of psychological consultation, and a professional who has been involved in the family education field for 35 years. Through offline channel and online instant interaction with viewers, they answered questions raised by the viewers, including personal mental wellness issues surrounding the academic, family and workplace aspects of viewers. The professionals also shared their own stories and viewpoints, and hoped to provide inspiration for those suffering from psychological crisis through the popularization and dissemination of knowledge, and to give a hand to them to ride out the psychological storm. The 70-minute live streaming session drew over 1.2 million audiences.