😤 KUAISHOU

Nearly 2.08 million users with color vision deficiency watch videos on Kuaishou in a barrier-free manner everyday

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Chongging Morning Post : Nearly 2.08 million users with color vision deficiency watch videos on Kuaishou in a barrier-free manner everyday.

Every day, nearly 2.08 million users who suffers from color vision deficiency utilize the function of color aid mode to watch short videos on Kuaishou in a barrier-free manner. This aid mode would be expanded to live streaming and available before the summer Olympics to be held in Paris. By then users with color vision deficiency will be able to enjoy Olympic-related contents produced by Kuaishou and other live-streaming content produced by other creators on Kuaishou in a clearer and more comfortable way.