



Kuaishou's "Join Hands for Good" Back-to-School Season Charity Project Launched, Gathering Kindness from All Sides to Help Rural Education Revitalize

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On September 13th, Kuaishou's "Join Hands for Good" back-to-school charity event was held at Yingde City's Yinghua Second Primary School in Guangdong Province. This charity event was jointly initiated by Kuaishou Charity, Kuaishou E-commerce, and Shenzhen One Foundation Public Welfare Foundation, inviting several Kuaishou e-commerce anchors and children's brand companies to participate. The event donated books, stationery, and daily necessities worth over 180,000 yuan to 12 rural primary schools in 7 provinces and cities nationwide, bringing care to rural children at the start of the new semester.