



Together Drawing a Beautiful Rural Scenery of Abundance, Kuaishou's Agriculture Sector Launches the "Happy Rural Harvest Season" Series of Activities

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From September 5th to October 14th, Kuaishou's "Happy Rural Harvest Season" will invest substantial resources to launch a variety of activities such as collecting rice plants to win big prizes, short video topic challenges, farmer assistance live broadcasts, and farmer representative incubation plans, further increasing exposure in the "agriculture, rural areas, and farmers" sector and creating a strong atmosphere of societal attention to agriculture, care for rural areas, and love for farmers.