



Kuaishou's "Future Enlightenment Classroom" Public Welfare Project Wins "2024 Corporate Social Responsibility" Excellence Awards from People's Daily Online and China National Radio Network.

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Gansu Daily: [Kuaishou's "Future Enlightenment Classroom" Public Welfare Project Wins "2024 Corporate Social Responsibility" Excellence Awards from People's Daily Online and China National Radio Network.](#)

The "2024 People's Daily Online Corporate Social Responsibility Forum" and the "2024 China National Radio Network Corporate Social Responsibility Thematic Dialogue" were held in Beijing. Kuaishou's "Future Enlightenment Classroom" project successively won the "Chasing Dreams for the Future" and "Public Welfare Innovation" categories as excellent case studies. This recognition highlights Kuaishou's innovative practices in 2024, using technology to support the healthy growth of children and adolescents, help them pursue their dreams, and protect their rights and interests. Launched by Kuaishou Public Welfare in 2023, the "Future Enlightenment Classroom" project has been implemented nationwide through various initiatives. These include organizing science and technology study tours for children in rural schools, donating digital classrooms to rural schools, offering cutting-edge technology courses, and conducting information technology teacher training. These efforts aim to open the door to technology for children and adolescents in remote areas, enabling them to actively embrace technology, broaden their horizons, enhance their skills, and pursue their dreams in the digital age.