



## **Kuaishou E-commerce Releases 2024 Experience Report: Driving Consumption Experience Upgrade and Merchant Growth through Innovation**

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China Business News: [Kuaishou E-commerce Releases 2024 Experience Report: Driving Consumption Experience Upgrade and Merchant Growth through Innovation](#)

Recently, Kuaishou released the 2024 Kuaishou E-commerce Experience Report, which comprehensively showcases its latest achievements and innovative practices in optimizing user experience, supporting merchants and content creators, and improving the business environment. The report highlights Kuaishou E-commerce's unwavering commitment and continuous efforts in building a "trust-based e-commerce" ecosystem. In 2024, Kuaishou E-commerce implemented a series of innovative measures and achieved significant results in enhancing consumer experience, assisting merchant growth, and optimizing the business environment. These efforts provide new references and insights for the healthy development of the e-commerce industry.