



Kuaishou Creates 43.2 Million Employment Opportunities, with Live-Commerce Showing Significant Employment-Boosting Effects.

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Economic Information Daily: [Kuaishou Creates 43.2 Million Employment Opportunities, with Live-Commerce Showing Significant Employment-Boosting Effects.](#)

On February 26, the China Institute of Employment and Livelihood at Renmin University released the Short-Video and Live-Commerce Platforms Promoting High-Quality and Sufficient Employment Report (2024) (as the "Report"). The Report shows that by the end of 2024, the Kuaishou had created a total of 43.2 million employment opportunities and fostered the emergence of 174 new professions.