



## Intangible Cultural Heritage Crafted by Hand, Kuaishou Empowers the Northwest with "Her Power"

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**Gansu China Net:** [Intangible Cultural Heritage Crafted by Hand, Kuaishou Empowers the Northwest with "Her Power"](#)

As of 2024, the first phase of Kuaishou's "Intangible Cultural Heritage (ICH) Learning Academy" project has supported over 20 ICH inheritors in need across Shanxi, Gansu, and Qinghai. The initiative has reached 50 rural schools and communities, impacting more than 15,000 individuals.