



Illuminating Courage Through Cinema — Kuaishou Charity Empowers Underprivileged Rural Children to Forge "Nezha-Style" Lives

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Kuaishou Charity has launched the "Dream-Building with Cinematic Light and Shadow, Soaring Childlike Hearts" collective movie-viewing activity, organizing 600 teachers and students from the Ci'ai Garden in Xiangxi Prefecture, Hunan, the Ku Zhi Yu Cai School in Chenzhou City, Hunan, and the Ci'ai Garden in Yongshun County, Xiangxi Prefecture, Hunan, to watch Ne Zha 2 in cinemas on March 9, 14, and 15. By the end of 2024, Kuaishou Charity has supported over 500 rural schools nationwide through music, sports, and technology programs, reaching 700,000 children and adolescents in remote areas.