



"Kuaishou 2024 Corporate Social Responsibility Report" Released; AI Empowers Quality and Innovative Development Across Multiple Sectors

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Economic Information Daily: ["Kuaishou 2024 Corporate Social Responsibility Report" Released: AI Empowers Quality and Innovative Development Across Multiple Sectors](#).

On 10 June 2025, Kuaishou Technology released the "Kuaishou 2024 Corporate Social Responsibility Report." The report states that, over the past year, Kuaishou has actively leveraged the technology matrix built upon its large-scale AI models to empower user-generated content, rural revitalization, cultural heritage preservation, industrial-belt development and SME growth, among other sectors. These efforts have delivered measurable gains in boosting the quality and efficiency of the real economy. By the end of 2024, the Kuaishou platform had generated 43.2 million job opportunities in aggregate. It had also fostered 174 new occupations, including online streamers and live-streaming recruitment specialists. In collaboration with the cultural and tourism authorities of Sichuan, Tibet, Gansu, Guangxi and Xinjiang, Kuaishou used Kling AI to produce city-specific promotional short videos, which have garnered more than 50 million views. This initiative has established a digital communication matrix combining "technology + culture and tourism". Jointly launched with Xinhua News Agency, the "500 Hometowns" IP series delves deeply into the core spirit of each city; three short films have achieved an aggregate exposure of 1.6 billion total video views across the internet, elevating hometown narratives nationwide.