



1.31 Million Viewers Tune in for Mandatory Anti-Fraud Class! Southwest Guizhou Police and Kuaishou Take Scam Awareness Campaign to Campus

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During the joint “National Anti-Fraud in Action” publicity month organized by the Publicity Department of the CPC Central Committee and the Ministry of Public Security, police authorities in Qianxinan Prefecture teamed up with Kuaishou’s Safety Center to bring a scam-awareness class to Sunshine Primary School in Xingyi City. Titled “Take the Mandatory Anti-Fraud Course, Enjoy a Safe Summer Vacation,” the event combined an on-site interactive lesson with a live webcast. While 3,400 teachers and students took part in games and Q&A inside the school, the session was streamed via Kuaishou accounts run by Qianxinan Police, Kuaishou Positive Energy and Kuaishou Admin, drawing more than 1.31 million online viewers.