



## **2025 International Symposium on Girls' and Women's Education Opens in Beijing – Kuaishou Helps Bridge the Digital Gender Divide**

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China Women's Daily: [2025 International Symposium on Girls' and Women's Education Opens in Beijing – Kuaishou Helps Bridge the Digital Gender Divide](#)

The “International Seminar on Transforming Girls' and Women's Education for Inclusive and Sustainable Development,” co-organized by the Chinese National Commission for UNESCO, UNESCO and Beijing Normal University, convened on the BNU campus this week.

Speaking on the panel “Leveraging Digital Technology for Women's Development and Girls' Protection,” Kuaishou VP and Chair of the Kuaishou Charity Foundation Song Tingting outlined the platform's decade-long effort to narrow the digital gender gap. Since 2018 Kuaishou has rolled out a string of initiatives—Rural Happiness Champions, She-Power Rural Revitalization Program, and Women's Digital Classroom—giving female users free training in short-video production, e-commerce and other digital skills, enhancing their professional competencies, helping bridge the digital divide, and enable more women to benefit and realize their value.