



"2025 Kuaishou San-Nong Ecosystem Data Report" – Post-95s Become the Main Creative Force, Female Agri-Creators Account for 63%

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Guiyang Evening Post: ["2025 Kuaishou San-Nong Ecosystem Data Report" – Post-95s Become the Main Creative Force, Female Agri-Creators Account for 63%](#)

Kuaishou recently released the "2025 Kuaishou San-Nong Ecosystem Data Report" (as the Report), reviewing the latest shifts in its agriculture-rural-farmer ecosystem over the past year. The Report shows that the number of deep-interest users in the San-Nong sector has reached 140 million, with Gansu, Tibet, Xinjiang, Qinghai and Sichuan posting the fastest user growth. Expansion is strongest among the under-30 and over-50 age brackets. Together the figures sketch an ever-deepening, ever-widening, inclusive "digital rural community."