



## **2025 Kuaishou San-Nong Summit—“Social square, daily-life net, marketplace” takes shape as post-95 agri-creators become the driving force**

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Peninsula Metropolis Daily: [2025 Kuaishou San-Nong Summit—“Social square, daily-life net, marketplace” takes shape as post-95 agri-creators become the driving force](#)

Oct 30, Wujiazhai, Guizhou—Under the guidance of the Guizhou Provincial Department of Agriculture and Rural Affairs and with China National Geographic’s “Authentic Flavors” as media partner, the 2025 Kuaishou San-Nong Summit opened. Leaders including He Bin (Chairman, China Agricultural Exhibition Association & President, National Agri-Purchasers Alliance), senior researcher Ye Xingqing (former head of the rural-economy desk at the Development Research Center of the State Council) and Fang Tao (first-level inspector, Guizhou Provincial Agriculture Department) joined Kuaishou agri-creators from across the country to witness the rising power of “new-generation farmers” and the vibrant tableau of “Kuaishou Villages,” mapping out how digital communities can re-energize rural China.