



Watched Over 320 Million Times, "Northwest King of Qinqiang" An Wan Brings Qinqiang Opera to Shanghai, Leading Traditional Opera to Break Boundaries

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City Evening News: [Watched Over 320 Million Times, "Northwest King of Qinqiang" An Wan Brings Qinqiang Opera to Shanghai, Leading Traditional Opera to Break Boundaries.](#)

"To enable more people, especially the younger generation, to understand and carry forward Qinqiang Opera is my dream," said An Wan. With this vision, from December 3 to 7, Kuaishou New Knowledge presented the "An Wan Shanghai Tour." Over the five-day event, through diverse formats including two days of urban pop-up performances and three days of charity concerts, the tour completed a breakthrough journey for traditional opera into mainstream audiences. Reportedly, the entire event was live-streamed on An Wan's Kuaishou account (@AnWan), garnering 48.17 million online viewers. Related short videos accumulated over 320 million views, while the six charity performances over three days attracted approximately 5,400 attendees, with over 50% being young people.