



## **Kuaishou Foundation for Public Welfare Launches "Bangbang Academy" Initiative, Investing Millions in Funding and 3 Billion in Traffic to Support Digital Talent Development**

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Lanzhou Daily: [Kuaishou Foundation for Public Welfare Launches "Bangbang Academy" Initiative, Investing Millions in Funding and 3 Billion in Traffic to Support Digital Talent Development.](#)

Recently, Kuaishou Foundation for Public Welfare officially launched the "Bangbang Academy" initiative, committing tens of millions of yuan in funding and 3 billion in traffic resources. Focusing on three core modules—short video, livestreaming, and AI—the program will implement inclusive online and offline training, donate shared livestreaming studios, and conduct teacher training programs to connect the full chain from talent cultivation to revenue generation, comprehensively empowering digital skills advancement.