



Kuaishou "Laotie Health Fuel Station: Thousand-Person Wuqinxi Dance" Unlocks New Paradigm for Intangible Cultural Heritage-Festival Integration

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From March 28 to 29, Kuaishou Health's "Laotie Health Fuel Station: Thousand-Person Wuqinxi Dance" offline event opened at the Nanning International Convention and Exhibition Center. As a key supporting event of the Nanning Sanyuesan Festival, Kuaishou Health leveraged platform traffic and broad public participation to enable the national intangible cultural heritage Huatuo Wuqinxi to thrive in the new era, while also bringing the ethnic festival beyond the region to a national audience.