



'Bumper Harvest China - Yunnan' Launches in Kunming: Multi-Stakeholder Collaboration Drives Yunnan Products to National Markets

2026.04.13

Yunnan Kaiping News: ['Bumper Harvest China - Yunnan' Launches in Kunming: Multi-Stakeholder Collaboration Drives Yunnan Products to National Markets](#)

On April 13, the 'Bumper Harvest China - Yunnan' launch ceremony and dual-selection conference, guided by the Yunnan Provincial Department of Commerce and hosted by Kuaishou E-commerce, was inaugurated in Kunming. Centered on 'origin traceability plus livestream e-commerce,' the event focuses on Yunnan's characteristic industrial belts, inviting platform influencers and merchants to jointly participate, accelerating the entry of quality Yunnan products into the national consumer market.