



2026 Kuaishou Star Farmer Festival Held in Hangzhou: Cultivating New Growth in Creation, Witnessing the Power of Rural Innovation

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On April 28, the 2026 Kuaishou Star Farmer Festival, themed 'Let Creation, Sprout New Buds,' was held at the Amber Manor in Xiaoshan, Hangzhou. Kuaishou agriculture and rural content creators from across the country, including Sister Mulan on the Tractor, Guanguan, White-Haired Uncle, Village Sisters, Xiaoshuang and Xiangyu's Return to Village Diary, Dongdong and Tingting, gathered on site. From fields and farmyards to rural markets, they stepped onto the red carpet stage, collectively showcasing the vibrant power of new-generation farmers rooted in their homeland, passionate about content creation, and dedicated to supporting their hometowns.