



CCTV 'Focus Interview' Spotlights 'Hand-Crafted' Economy: Kling AI's Gai Kun Says 'Paper Phone' Signals the Arrival of an Era of Universal Creation

2026.05.22

China National Radio: [CCTV 'Focus Interview' Spotlights 'Hand-Crafted' Economy: Kling AI's Gai Kun Says 'Paper Phone' Signals the Arrival of an Era of Universal Creation](#)

Recently, in an interview with CCTV's 'Focus Interview,' Gai Kun, Senior Vice President of Kuaishou and Head of the Kling AI Division, stated that with breakthroughs in AI technology, production barriers have been significantly lowered. An individual or a small team can now use AI to shoot cinematic-quality footage on a mobile phone or computer, directly echoing Kling AI's founding vision of enabling everyone to tell great stories through AI. The 'hand-crafted' video economy is emerging, signaling that the era of universal creation is arriving.