



Online intangible cultural heritage events celebrate the Chinese New Year

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A few days ago, "Enriching the Cultural life of Tens of Thousands of Families - Video Live Stream of Hometown Chinese New Year Celebrations" (文化進萬家 — 視頻直播家鄉年), which was organized by the Intangible Cultural Heritage Department of the Ministry of Culture and Tourism (文化和旅遊部非物質文化遺產司) and the Cyber Communication Bureau of the Office of the Central Cyberspace Affairs Commission, was officially launched online. Aligning with the prevailing COVID-19 precautionary measures, the event was carried out in accordance with the Notice on Proper Preparation for New Year's Day and the Spring Festival in 2022 (《關於做好2022年元旦春節期間有關工作的通知》) issued by the General Office of the CPC Central Committee and the General Office of the State Council, and was in compliance with the unified deployment of the Central Propaganda Department under the theme of "Our Chinese Dreams" to enrich the cultural life of tens of thousands of families. Kuaishou launched a collection of videos on the theme of "Intangible Cultural Heritage for the Chinese New Year". Meanwhile, a number of cultural experts were invited to present live broadcast regarding Chinese New Year traditional celebrations such as handicrafts and local delicacies.