



## **Kuaishou introduces blue-collar recruitment platform, "Kwai Recruitment"**

2022.01.26

36Kr

It is reported that a live-stream recruitment function has been introduced to the live streaming sessions of some of the accounts on Kuaishou App. The product is Kuaishou's latest recruitment platform, "Kwai Recruitment". According to the description, job application on "live-stream recruitment" can be made simply by leaving contact information, without the need of submitting any resume.