



## **Yang Yuanxi, co-founder of Kuaishou Technology: Video live streaming will be more integrated with the real economy**

2022.01.27

*Economic Observer News*

Kuaishou has always been committed to its fair and inclusive development philosophy. It also believes that the short video live stream industry will be further integrated with the real economy. Ushering in 2022, further development opportunities will be seen not only in the promotion of knowledge sharing and cultural services, but also in the support for rural revitalization and regional development, as well as digital practice and digital connections in various industries. Yang Yuanxi, co-founder of Kuaishou Technology, expressed his wish for more users, particularly those in villages and less developed regions, to benefit from the continuous expansion of live stream application scenarios of short videos in the future.