



Kuaishou and Danish Embassy jointly organize the "Charity Bazaar for the Planet (為地球義賣)" with Jin Boyang as guest to protect the environment and save the planet

2022.04.24

Haiwai Net

On April 22, the "Charity Bazaar for the Planet (「手」護地球, 小店義「麥」)" was jointly organized by Kuaishou, the Embassy of the Kingdom of Denmark in China and the One Planet One Earth Foundation Inc (OPC) at the Embassy of the Kingdom of Denmark in Beijing. The two-hour live broadcast show attracted a total of 2.116 million viewers online and 493,000 likes. Thomas Østrup Møller, the Ambassador of Denmark to China, Jin Boyang, a figure skater, and Guan Fang, a Kwai Shop streamer, also joined the live broadcast to promote Denmark and spread the awareness of environmental protection.