



Kuaishou Charity explores new path for the development of philanthropy

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Recently, Kuaishou Charity launched a special event on June 1 (「六一」特別行動) and organized the “Love and Help the Orphans”, jointly with Xiangxi Civil Affairs Bureau, Xiangxi Charity Federation and Xiangxi Ci'ai Garden, which will capitalize on the existing policies and the participation and support of different groups and individuals from society. In addition to providing assistance in the establishment of a foundation themed “Love and Help the Orphans” in Xiangxi, Kuaishou Charity will continue to explore new paths for digital platform to contribute to rural revitalization and development of philanthropy.