



Kuaishou's niche brand promotor, Qiuqiu, launches a special live broadcast for the "Australian Products Bazaar" jointly with the Australian Embassy in China

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In the evening of December 23, 2022, Kuaishou's niche brand promotor, Qiuqiu, organized a special live broadcast featuring an array of best-selling Australian products. As shown in the data, the live broadcast attracted more than 3.53 million viewers, and the GMV exceeded RMB6.02 million. Currently, the list of international organizations and institutions partnering with Kuaishou continues to grow at an impressive pace. According to informal statistics, hundreds of diplomatic agencies and international organizations in China, including the embassies of the United Kingdom, Pakistan, Japan, Denmark, Thailand, Chile and other countries, as well as United Nations agencies such as the World Health Organization (WHO), have launched their official accounts on the Kuaishou platform.