



## **Here it comes the “N Video 2022 Annual Creators Conference”! The project “Treasure Hunting (探寶覓蹤)” calls for content across the internet**

2023.01.07

Southern Metropolis Daily

On January 7, the “N Video 2022 Annual Creators Conference” and the establishment ceremony of the “Meet the Beauty of China” media alliance was held in Guangzhou. Luo Qiong, the regional media director of Kuaishou Technology, pointed out that as early as two years ago, the Kuaishou platform had achieved a remarkable coverage rate of over 97% for nationally recognized intangible cultural heritage projects. Many folk artists have taken the initiative to engage in live streaming, through which they have gained recognition and found like-minded individuals. Luo believed that a wonderful life is about being an ordinary person who strives to bring hope, which in turn will bring value. It is time for everyone to live earnestly and create our own greatness together.