



Every page tells the best story: the heartwarming world of Kuaishou

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Kuaishou

Kuaishou not only aims to develop a “New Marketplace” for agricultural products through its live-streaming fairs for farmers, but also seeks to revolutionize the traditional system by building a new matrix for sharing knowledge and upgrading the “knowledge-based” content ecosystem. Kuaishou’s goal is to empower every user to be both a content creator and a learner, and to cultivate a new force of “new farmers” who have mastered modern technology and knowledge to support rural revitalization. Based on the 2023 year plan of Kuaishou, it is evident that the Company is committed to providing users with not only interesting and useful experiences, but also agricultural development support. Kuaishou has made valuable contributions to poverty alleviation and rural revitalization. The year plan is not just a collection of user stories, but also a “results exhibition” jointly created by Kuaishou and its users.