



2022 Kuaishou Annual Data Report released: 770 million “Keep up the Good Work” and 110 million “Fighting” comments throughout the year

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On January 17, Kuaishou's Big Data Research Institute (快手大數據研究院) released the 2022 Kuaishou Annual Data Report (《2022快手年度數據報告》), with the theme of “Gathering Momentum (蓄勢待發)”. The report analyzed the changes in lifestyle and content preferences in 2022 based on the platform data. As a digital community focused on inclusivity, and with high interaction and strong participation, Kuaishou has exerted efforts in developing digital villages, promoting integration between digital and real economies, and supporting vulnerable groups while also preserving cultural heritage. Kuaishou is constantly expanding its “Live +” ecosystem through products such as “Kwai Hire” (快聘), “Ideal Housing” (理想家) and “Kwai Date” (快相親), offering users with a more diverse range of live content and meeting their growing needs for contents and services across different scenarios.