



Co-founder of Kuaishou, Yang Yuanxi: We aim to develop an inclusive digital community

2023.01.18

The Economic Observer

Co-founder of Kuaishou, Mr. Yang Yuanxi, stated that in 2022, which marked the eleventh anniversary of the company, Kuaishou continued to strengthen its trusted e-commerce system and expand the channels for agricultural and industrial product distribution by leveraging digital technology to efficiently connect the values of urban and rural areas, regions, consumption and production and cultivate new growth engines. Over the year, Kuaishou launched over 26 million live broadcasts to support agriculture and related fields. Taking the blue-collar recruitment business, "Kwai Hire" (快聘), as an example, around 5 million of online recruitment live broadcasts were held in 2022, offering positions from 240,000 enterprises to hundreds of millions of platform users.