



Kuaishou launches “Wish List of the Silver-haired - COVID-19 Prevention and Control” live streaming to provide health protection tips for rural elderly

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Since January 8, Kuaishou Charity and Kuaishou Health have jointly launched the “Safe New Year (安心過年)” live streaming special session as part of the “Wish List of the Silver-haired – COVID-19 Prevention and Control” program. Professional doctors, rural elderly users, and guests concerned about the elderly in rural areas were invited to conduct live-streaming sessions to answer questions about the pandemic and share health and protection knowledge. In order to further safeguard health of the elderly, Kuaishou donated thousands of pandemic prevention packages to over 20 elderly care institutions in Beijing at the end of December 2022. In January 2023, Kuaishou also donated 150 thermometers and 5,000 masks to Zhujiaping Village in Yishui County, Shandong Province, where Kuaishou user @张小四 is located. This special New Year’s gift aims to promote pandemic prevention and healthcare for elderly people in rural areas.