



Kuaishou launches the “New Knowledge as Teacher Says • Winter Camp (《新知如師說•寒假班》)” and renowned professors from Peking University and industry experts deliver classes online

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Kuaishou

Recently, Kuaishou Education has launched the “New Knowledge as Teacher Says • Winter Camp (《新知如師說•寒假班》)”, an educational public welfare program that features renowned professors from the Department of History of Peking University and distinguished experts from the field of science and technology. The program offers 9 top-notch live-streaming classes, allowing participants to delve into and appreciate the cultural inheritance, technological innovation and social progress of modern civilization. According to the 2022 Kuaishou Pan-knowledge Content Ecosystem Report (《2022快手泛知識內容生態報告》), the viewing volume of pan-knowledge content on Kuaishou increased by 58.11% year-on-year in 2021, with over 33 million sessions of pan-knowledge live streams on the platform. These numbers demonstrate that Kuaishou has evolved into a pan-knowledge learning platform. The creators of pan-knowledge content on Kuaishou include well-known fellows and experts who provide systematic professional content, as well as seasoned practitioners and enthusiasts who offer practical and unique insights. Together, they have established a thriving ecosystem for pan-knowledge content on Kuaishou.