



“Jobs” await you on live streaming recruitment platform

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CCTV News “Focus Interview” (央視新聞《焦點訪談》) :[“Jobs” await you on live streaming recruitment platform.](#)

Live streaming recruitment, a new form of digital recruitment, has flourished and quickly become an important recruitment channel. From blue-collar workers to high-level professionals, numerous recruitment activities are rapidly transitioning to online platforms. Live streaming recruitment has also become a new mechanism for local governments to boost employment. With the joint efforts of local governments, enterprises and platforms, live streaming recruitment is gradually becoming the norm. The number of job seekers using new platforms like live streaming recruitment has been constantly increasing.