



## Supporting college student content creators: Kuaishou Campus Video Creation Contest kicks off

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Guangming Daily (光明日報): [Supporting college student content creators: Kuaishou Campus Video Creation Contest kicks off](#)

On April 14, the Kuaishou Campus Video Creation Contest (快手校園視頻創意大賽) was officially launched at the Communication University of China. This competition was initiated by Kuaishou Campus (快手校園) and co-hosted by Kuaishou Playlet, the Television School of the Communication University of China, the China Online Video Research Center and the China-EU Youth Film Festival. And which organized by the "Vision Youth Awards" (半夏的紀念) Film Exhibition at the Communication University of China. The outstanding creators from the competition will have their works exhibited simultaneously at various universities, allowing campus video creators to gain exposure to a wider audience.