



The “Village BA” final ignites the spirit of rural revitalization

2023.06.14

People's Daily Online (人民網): [The “Village BA” final ignites the spirit of rural revitalization](#)

In the evening of June 11, “Kuaishou Village BA” Guizhou Anshun Station entered into final. Bateer, a Chinese basketball legend, performed the opening tip-off for the game and took on the role of a “humanoid basketball shooting machine”, assisting young players with dunks. The event also featured spectacular dunking performances from experts including Yi Jinhong and Chen Dengxing, creating an electrifying atmosphere throughout the venue. To provide online viewers with an immersive and diverse viewing experience, the “Village BA” event has undergone upgrades in various aspects, including live streaming technology, event content, and the lineup of special guests.