



Kuaishou unveils the “National Artistic Competition” live streaming event, igniting the renaissance of traditional culture

2023.06.21

Global Times (環球網) : [Kuaishou unveils the “National Artistic Competition” live streaming event, igniting the renaissance of traditional culture.](#)

To further protect and inherit traditional culture and folk arts, Kuaishou has unveiled the exciting online event, “National Artistic Competition”. This competition will bring together talented live streamers specializing in traditional storytelling, Chinese opera, ethnic musical instruments, and folk arts. Taking place from June 16 to July 5, the competition will showcase a lineup of professional celebrities and streamers who will embark on a journey of celebrating cultural heritage and injecting new vitality into the development of traditional culture.