



Kuaishou Technology to Host 2023 Investor Day

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HONG KONG, Aug 28, 2023 -- Kuaishou Technology ("Kuaishou" or the "Company"; HK Counter: 01024 / RMB Counter: 81024), a leading content community and social platform, today announced that it will host Kuaishou Technology 2023 Investor Day on September 21, 2023, from 2:00pm to 8:00pm Beijing Time, at Kuaishou Yuan Center, located at No. 29, Xierqi Middle Road, Haidian District, Beijing. Senior management and business leaders will share their views on the Company's strategies and business updates.

The event includes both onsite and live webcast formats, and it will be conducted in Mandarin with simultaneous English interpretation. Participants are requested to register by the end of September 8, 2023, Beijing Time. Successful registrants will receive a confirmation email with detailed information on September 12, 2023. To register for Kuaishou Investor Day, please visit the following link: <https://kuaishou-2023-investorday.bntec.com/registration>.

Please be informed that online or offline participation is limited to investors who have successfully registered. Furthermore, due to limited seating available onsite, the Company may not be able to guarantee offline participation in response to a request. Live webcast access will be provided for those who cannot participate onsite. For inquiries about the event, please contact Kuaishou_Investorday@kuaishou.com.

About Kuaishou

Kuaishou is a leading content community and social platform with its mission to be the most customer-obsessed company in the world. Kuaishou has relentlessly been focusing on serving its customers and creating value for them through the continual innovation and optimization of its products and services. At Kuaishou, any user can chronicle and share their life experiences through short videos and live streams and showcase their talents. Working closely with content creators and businesses together, Kuaishou provides product and service offerings that address various user needs that arise naturally, including entertainment, online marketing services, e-commerce, online games, online knowledge-sharing, and more. For more information, please visit <https://ir.kuaishou.com>.

For investor and media inquiries, please contact:

Kuaishou Technology

Investor Relations

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