



Kuaishou Innovative Creator Conference unveils holistic large model AIGC solution, enhancing the efficiency of full-cycle content creation through human-machine collaboration

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On August 10, the 2023 Kuaishou Innovative Creator Conference was held in Shanghai. With the theme "Embracing Passion for Greater Rewards", the conference not only delved deep into the growth trajectory of Kuaishou creators and the trends in content ecosystem, but also elucidated the AI technology underpinning high-quality content on the platform, guiding creators on enhancing creativity and productivity in short video content creation. During the "AI Empowerment, Safeguarding Creation" session of the conference, Head of Kuaishou's Production & Social Business, Xiao Xinpan, and Head of Kuaishou's AI & User Growth Business, Wang Zhongyuan, each delivered a keynote speech, dissecting from a technical standpoint on how to leverage AI in creating exceptional short video masterpieces. Kuaishou also officially unveiled the progress in large model development for the first time, focusing on the introduction of the AIGC digital-human solution.