



Kuaishou participates in the first Beijing Internet Audio-visual Art Conference, providing a new stage for the development and promotion of traditional culture

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From September 25 to 26, the first Beijing Internet Audio-visual Art Conference was held under the theme of "New Arts in New Domain, Quality Content Creates the Future". Kuaishou, as a supporting organization, has actively participated in the conference. Yang Yuanxi, co-founder of Kuaishou Technology, attended the conference's opening ceremony and summit. In his keynote speech titled "Internet Audio-visual Art in Support of the Development and Promotion of Traditional Culture: Kuaishou's Live Broadcasts Provide a New Stage", he shared Kuaishou's philosophy and practices in supporting the development and promotion of traditional culture. Kuaishou also took part in a series of internet audio-visual art events at the conference, creating an intangible cultural heritage feast that integrates both online and offline experiences.