



Kuaishou collaborates with Conselho Empresarial Brasil-China to host the first “Brazil-China Creative Economy Forum”, empowering the development of Brazil’s digital economy

2023.09.28

National Business Daily : [Kuaishou collaborates with Conselho Empresarial Brasil-China to host the first “Brazil-China Creative Economy Forum”, empowering the development of Brazil’s digital economy.](#)

Recently, the first “Brazil-China Creative Economy Forum” has concluded successfully in São Paulo, Brazil. The forum was co-hosted by Kuaishou and Conselho Empresarial Brasil-China (CEBC). The discussions centered on the creative economy of China and Brazil and shared insights on using digital technology to bridge the digital divide. The forum also introduced the experiences of Chinese internet companies in poverty alleviation through e-commerce and discussed how China’s experience in building a digital society could be promoted in Brazil.