



## **Showcasing bountiful harvest scenery and supporting rural revitalization, Kuaishou Sannong launches “Happy Village Harvest Season”**

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China Youth Net : [Showcasing bountiful harvest scenery and supporting rural revitalization, Kuaishou Sannong launches “Happy Village Harvest Season”](#)

In celebration of the sixth Chinese Farmers' Harvest Festival, Kuaishou Sannong (the three rural works: agriculture, farmers, and rural areas) - has recently launched the “2023 Happy Village Harvest Season”. Focused on short videos + live streaming, the event introduced the interactive topic #HappyVillageHarvestSeason, bring together thousands of live streams, hundreds of sales promotions, and 10 special broadcasts from key regions, to comprehensively showcase the bountiful harvests from across China, and to effectively broaden the sales channels for high-quality regional agricultural and specialty products. It has also boosted the income of agriculture-related creators on Kuaishou and made a significant contribution to rural revitalization.