



Embracing the charm of rural bazaars over the “City Walk”

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In recent months, the rural bazaars, which had long been lost amidst the hustle and bustle of the city, has returned to the interest of the younger generation. Young people eagerly flocked to these countryside bazaars based on the occasions in the lunar calendar. White-collar workers from major corporations, college students who have been rushing to meet their thesis deadlines, full-time moms and short video creators all gathered in these bazaars to catch the excitement. Some may ask, “Why exactly are young people flocking to the rural bazaars?” In Kuaishou’s first documentary on the subject titled “All Things in Bazaars” , countless glimpses of these exciting moments have been captured, providing both the question and the answer itself.