



Kuaishou takes part in the China Charity Fair, promoting inclusivity and charity works through “short video + live streaming” technology

2023.09.20

China Philanthropy Times : [Kuaishou takes part in the China Charity Fair, promoting inclusivity and charity works through “short video + live streaming” technology](#)

From September 15 to 17, the 10th China Charity Fair was held at Shenzhen Convention and Exhibition Center. As an inclusive digital community, Kuaishou took part in the charity fair. Its “Village Live Stream Program” was selected and introduced as a pioneering example of Tech for Good. During the fair, Kuaishou set up its own booth, highlighting its technological capabilities and commendable efforts in supporting farmers and rural revitalization. Through the integration of “short video + live streaming” technology, Kuaishou demonstrated its commitment to promoting inclusivity and charity works.