



Above an altitude of 5,000 meters, she becomes the hope of the village!

2023.09.14

Southern Metropolis Daily : [Above an altitude of 5,000 meters, she becomes the hope of the village!](#)

Yang Yuanxi, co-founder of Kuaishou Technology, reflected on the development history of “village streamers” since 2013 at the 2023 Kuaishou Chasing Light Conference held on September 12. He remarked, “From e-commerce promotions and cultural outreach to intangible cultural heritage preservation, agricultural development and industrial innovation, the village streamer community is becoming younger and more diverse after a decade of evolution.”