



## **Diverse content boosts the spread of first aid knowledge: Views of “Kuaishou First Aid Month” exceeds 210 million**

2023.09.12

Global Times : [Diverse content boosts the spread of first aid knowledge: Views of “Kuaishou First Aid Month” exceeds 210 million](#)

Learning first aid will benefit our family and ourselves. On the occasion of the 24th World First Aid Day, in order to further spread first aid knowledge and skills and actively foster an atmosphere of “First Aid is for Everyone, Everywhere”, from September 1 to October 8, Kuaishou Health launched “#KuaishouFirstAidMonth” and, in collaboration with the Chinese Red Cross Foundation, initiated a series of events under the theme of “First Aid at Kuaishou”.