

## Back-to-school season: Kuaishou Campus activates the "Empowerment Mode" for young people

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As the familiar bell rings once again, students welcome a new academic term. Facing a new campus life, what long-cherished wishes have they been harboring for a while? Learning to dance, visiting Lhasa, taking their own cosplay photos... The#2023BackToSchool #SchoolWishSeason event, initiated by Kuaishou Campus, collects the most touching, inspiring and passionate wishes from students, aiming to help them come true.