



Her rise to fame with livestream sales in her hometown after graduating from university

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Tianjin Daily : [Her rise to fame with livestream sales in her hometown after graduating from university](#)

Her name is Liu Jianing. She graduated from university in 2017 and returned to her hometown in Lianhe Village, Xin'an Township, Shulan two years later. She created her own Kuaishou live broadcast room to sell local specialty agricultural products. Through the Kuaishou live streaming platform, this energetic girl has been selling local products like pine nuts, mushrooms, rice and garden vegetables from her hometown to places inside and outside the Great Wall and across the vast regions of China.