



## **Kuaishou Back-to-School Season Data Report released: Ye Jiaying leads in popular teacher live broadcasts**

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China Youth Net : [Kuaishou Back-to-School Season Data Report released: Ye Jiaying leads in popular teacher live broadcasts](#)

The 2023 Kuaishou Back-to-School Season Data Report has recently been released. According to the report, Kuaishou has introduced a hundred of boutique courses presented by famous teachers for this school season. Over 1.01 million videos related to these courses were published, achieving a staggering 14.1 billion views, and a 32% year-on-year increase in search queries. Throughout this back-to-school season, many Kuaishou users gravitated towards an enriching journey of learning, and ventured into live broadcasts of esteemed teachers and experts, seeking to immerse themselves in essential knowledge, broaden their horizons, and discover new directions for growth and development.