



“Rural Super Bowl” echoes through Qiandongnan, Guizhou: Dong Village choirs showcase the charm of intangible cultural heritage

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Colorful GuiZhou : [“Rural Super Bowl” echoes through Qiandongnan, Guizhou: Dong Village choirs showcase the charm of intangible cultural heritage.](#)

The “Rural Super Bowl”, organized by the Culture, Sports, Broadcasting, Television and Tourism Bureau of Qiandongnan Prefecture with Kuaishou as the exclusive partner, took place in Zhaoxing Dong Village, Qiandongnan Prefecture. The competition saw the participation of ten choirs from Dong Village. Bo Yuan, a renowned male singer from Guizhou, was present to lend his support, alongside various key opinion leaders and prominent live-streamers who performed on stage. Together, they highlighted the cultural allure of rural areas in the new era to promote intangible cultural heritage.