



Finding jobs for 300 million online users through live streaming, Kuaishou becomes a major force in the industry's digital transformation

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Southern Metropolis Daily : [Finding jobs for 300 million online users through live streaming, Kuaishou becomes a major force in the industry's digital transformation](#)

On November 22, during the final for Startups in the Human Resources Services Industry Innovation and Entrepreneurship Competition, Kuaishou's recruitment platform, Kwai Hire, won first place nationally with its project "Building Trust-centered Recruitment Relationships and Live Streaming Recruitment Model". In July of this year, Kuaishou announced the investment of 100 billion unit of data traffic to help 300 million online users find jobs. The Company aims to support 1,000 merchants with annual resume volumes of over 100,000, creating 1 million new positions in both the manufacturing and service industries. This initiative provides digital infrastructure to the recruitment sector and has become a significant driving force in the digital transformation of the industry.